# **Privacy Policy**

At www.bookmyspa.co.in, we respect the privacy of users who choose us for making online bookings. This Privacy Policy applies to all our services, whether accessed online or through any other platform or device (hereafter referred to as the "Website"). By accepting this Privacy Policy, you consent to the processing of your personal data by www.bookmyspa.co.in for the purposes outlined below.

This Privacy Policy explains how **www.bookmyspa.co.in** uses and protects any information you provide when using our Website. We are committed to ensuring that your privacy is protected. If we ask you to provide information by which you can be identified when using this Website, rest assured it will only be used in accordance with this privacy statement.

**www.bookmyspa.co.in** may update this policy periodically by revising this page. Please review it regularly to stay informed of any changes.

### What We Collect

We may collect the following information:

- 1. Name
- 2. Address
- 3. Other contact details, including email address and telephone number
- 4. Demographic information, such as postcode, preferences, and interests

This information is required to process, book, and complete your reservations.

#### What We Do With the Information We Gather

We collect this information to understand your needs and provide better services, specifically for the following purposes:

- 1. Internal record-keeping
- 2. Improving our products and services
- 3. Sending periodic promotional emails about new products, special offers, or other information we believe you may find interesting (using the email address you provided)
  - 4. Contacting you for market research purposes from time to time

5. Ensuring secure processing of credit card or bank account information directly through the payment gateway or bank's secured website

#### **Transfer of Information to Service Providers**

To complete your booking, we will disclose your name and contact details to the relevant service provider with whom the booking is made. Only the information necessary for processing your reservation will be shared.

### **Links to Other Websites**

Our Website may contain links to external websites of interest. However, once you leave our site, we do not have control over the content or practices of those websites. Therefore, we cannot be responsible for the protection and privacy of any information you provide while visiting such sites. These external sites are not governed by this Privacy Policy. We encourage you to review the privacy policies of any website you visit.

## **Controlling Your Personal Information**

We will not sell, distribute, or lease your personal information to third parties unless we have your explicit permission or are required to do so by law. With your consent, we may use your personal information to send you promotional materials about third parties that we believe you may find interesting.

If you believe any information we hold about you is incorrect or incomplete, please email us as soon as possible. We will promptly correct any inaccuracies.